

CIGARETTES AND OTHER TOBACCO PRODUCTS (PACKAGING AND LABELLING) AMENDMENT RULES, 2011

q«o-33004/99 REGD. NO. D L.-33004/99 Che Gazette of 3ftidia No. 4151 EXIRAORDRNARY PART 11—Section 3—Sub-section (i) PUBLISHED BY AUTHORITY 26, 2011/ÄT<UT 4, 1933 NEW DELHI, TUESDAY, JULY 26, 2011/SRAVANA 4, 1933 26 201 1 2003 (2003 34) 7 (1) , 8 (2) 10 31 2008 i, mfiq 1. (D 2011 (2) 2011 2. fiqq*f, 2008 : avi [IFT. +16017/05/2010-qrtfi] Et:quT : fizr@i 15 qr<, 2008 æ1TÄT.fr. 182(aq) 29-9-2008 693(30 28-11-2008 q5T.3TT. 3-5-2009 305(30 5-3-2010 ænxrfi. 17-5-2010 20 2010 985(30 27 qt, 2011 417a) I 2813 GI/201i 2 THE GAZETTE OF INDIA : EXTRAORDINARY MINISTRY OF HEALTHAND FAMILY WELFARE (Department of Health and Family Welfare) NOTIFICATION New Delhi, the 26th Ju 2011 [PART —SEC. 3(i)l GSR exercise of the powers confen•ed by sub-sei on (l) of Section 7, sub-section (2) of Section 8, Section IO and Section 3 1 ofthe Cigarettes and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 (34 of 2003), the Central Government hereby makes the following rules further to amend the Cigarettes and other Tobacco Products (Packaging and Labelling) Rules, 2008, namely :— (1) These Rules may be called the Cigarettes and other Tobacco Products (Packaging and Labelling) l. Amendment Rules, 2011. (2) They shall come into force on the 1st day of December, 2011

2. In the Cigarettes and other Tobacco Products (Packaging and Labelling) Rules, 2008, following shall be substituted, namely : Note : (A) in the Schedule, for paragraph 1, the following paragraph shall be substituted, namely :—"1. Components of specified health warning.—The components for the specified health warning Shall include :— (1) Health Warning .—The warning "Smoking Kills" (on smoking forms oftobacco products) and "Tobacco Kills" (on smokeless or chewing and other forms of tobacco products), shall appear in white font colour on a black background, exactly as in the soft copy provided in the Compact Disk (CD) accompanying these rules. (2) Pictorial representation of ill effects of tobacco use.—Pictorial depiction of the ill effects of tobacco use on health, shall be placed above the health warning and should appear in the same colour exactly as in the soft copy provided in the CD accompanying these rules." (B) in the Schedule, for paragraph 4, the following paragraph shall be substituted, namely : "4. Language.—Each health warning has been specified in English and regional languages. Appropriate language combination should be selected from the combination provided in the CD to ensure that the language selected for health warning is in conformity with the language used on the pack by the manufacturer. Where more than one language is used on the pack, the health warning shall be given separately in each of the language. Provided that not more than two languages shall be used on the pack." [F. No. P. 16017/05/2010-PH] KESHAV DESIRAJU, Addl. secy. —The Prindipal rules were published vide No. G.S.R. 182(E), dated 15th March, 2008 and subsequently amended vide No. G.S.R. 29-9-2008 and vide No. S.O. 2814 (E), dated 28-11-2008 and vide No. G.S.R. 305(E), dated 3-5-2009 and vide No. GS.R. 176(E), dated 5-3-2010 and vide No. GS.R. 411(E), 17-5-2010 and vide No. G.S.R. '985(E), dated 20th December, 20 IO and vide No. GS.R. 417(E) dated 27th May, 2011. . 'Printédh;byâe: Manager, Government of -India Pres., Ring Road, Mayapuri, New Delhi-1 10064 and 'Published :by .the Controller of Publications, Delhi-1 10054.