

Sender,

T. Venkatesh,
Principal Secretary
Uttar Pradesh Government.

To,

Chief Engineer & Head of the Department,
Irrigation and Water Resources Department,
Uttar Pradesh, Lucknow

Irrigation and Water Resources Section-4

Lucknow: February 1

Subject: Regarding creating awareness among farmers under participatory irrigation management.

Sir,

Subject cited above, with reference to the letter no.: C-424/Pr.A. (Proj.)/PIM, dated 08 December 2017 from the Chief Engineer (Project), Irrigation and Water Resources Department, U.P., Lucknow has been directed to state that in accordance with the requirements of the State Water Policy and with the objective of implementing Participatory Irrigation Management (PIM), the Uttar Pradesh Participatory Irrigation Management Act, 2009 has been effectively and successfully enforced on 20 February, 20

1- Mobilization Mobilization refers to informing the farmers within the canal command area about the Uttar Pradesh Participatory Irrigation Management Act, 2009, and motivating them in such a manner that they voluntarily become willing to participate in the election and formation process of the Water User Association.

2-Duration of Mobilization the duration of mobilization shall be a maximum of 3 months and shall be scheduled in such a way that the mobilization activities are completed prior to the date of notification of the election.

3-Mobilization Personnel

3.1 Chief Mobilizer- The mobilization work in the villages falling under the minor canal command shall be carried out by Canal Runners and Canal Supervisors employed in the Irrigation and Water Resources Department. These personnel shall be referred to as Chief Mobilizers.

External Mobilizers-The mobilization work shall also be carried out by Canal Runners and Canal Supervisors employed in the Irrigation and Water Resources Department. However, if the required number of Canal Runners and Canal Supervisors are not available in a particular division, the services of retired Canal Runners, Canal Supervisors, and Zileedars from the Irrigation and Water Resources Department may be engaged. Such personnel shall be referred to as External Mobilizers.

3.3 Number and Honorarium of External Mobilizers- The number of External Mobilizers shall be determined in view of Clause 2 and Clause 4) and the amount of honorarium shall be determined by the Director, PIM (Chief Engineer, Planning & Research), based on the proposals received from the division. **3.4 Assistant Mobilizer-** One literate resident from each village shall be appointed as Assistant Mobilizer. The selection/nomination of the Assistant Mobilizer shall be done by the Gram Pradhan (Village Head). The Assistant Mobilizer shall assist the Mobilizers in the execution of their assigned tasks.

3.5 Qualification of Assistant Mobilizer - The minimum qualification for an Assistant Mobilizer shall be Intermediate (12th pass). However, if a person with a Graduate or higher qualification

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available in the village, then only such person shall be appointed as the Assistant Mobilizer. be appointed. Preference will be given to those having Science and Mathematics as subjects. minimum age of the Assistant Mobilizer shall be 25 years and the maximum age shall be 50 years. **3.6** Honorarium of Assistant Mobilizer Each Assistant Mobilizer shall be paid an honorarium of ₹2000 upon successful completion of the mobilization work.

4. Work Area of Mobilizers Each Mobilizer (Chief or External) shall conduct mobilization activities in at least 2 villages per month.

5. Mobilization Process

5.1 Meeting with Gram Pradhan and C The mobilizers shall first meet with the Gram Pradhan (Village Head) to inform them about the scheme and seek their cooperation. Similarly, information about the scheme shall be provided to former village heads, gram panchayat members, progressive farmers, and other prominent persons of the village.

The following tasks shall be carried out by the mobilizers (both Chief and External) during the mobilization process:

5.2 Discussion with Small Groups Small groups shall be formed under the chairmanship of the Gram Pradhan, former village heads, progressive farmers, and other eminent persons to hold discussions about the scheme.

5.3 Cluster Awareness and Training Programs Each village shall be divided into four parts (clusters) for awareness and training programs. The mobilizers shall conduct three awareness and training programs with the farmers of each cluster. Thus, a total of 12 awareness and training programs shall be conducted in each village.

Each awareness and training program must have a minimum of 50 farmers. The duration of the session shall be 75 minutes. The session plan and relevant training materials for the awareness and training programs shall be prepared by WALMI (Water and Land Management Institute) and made available to the mobilizers through the Executive Engineer.

5.4 Village Meeting Finally, a village assembly meeting shall be organized under the chairmanship of the Gram Pradhan, during which the concerned mobilizer shall provide information about the scheme.

5.5 Honorarium for Chief Mobilizers for Cluster Awareness and Training Programs Each Chief Mobilizer shall be paid an honorarium of ₹300.00 per Cluster Awareness and Training Program conducted with quality and effectiveness.

5.6 Mobilization Report Each mobilizer shall prepare a report of the mobilization work done by them. The mobilization report shall include the names, signatures, and mobile numbers of the farmers present in the Cluster Awareness and Training Programs along with photographs. This report shall be prepared in the format prescribed by the Chief Engineer (Project), Irrigation and Water Resources Department.

6. Training of Personnel for Mobilization-

6.1 Nomination and Training Arrangement Initially, each divisional Executive Engineer shall nominate five such personnel (Canal Runners, Canal Supervisors, Zileedars, and Junior/Assistant Engineers) who, after receiving training at the WALMI Institute, can train all other Canal Runners and Canal Supervisors of the division. The Executive Engineer shall provide the names of these nominated personnel to the Director, P

(Chief Engineer, Planning & Research). Upon receiving the nominations, the Director, PIM shall arrange for the training of these personnel through the WALMI Institute. After receiving training at WALMI, these personnel will conduct training sessions for other personnel in their respective divisions. The session plan and related training material for the divisional-level training program of other personnel shall be obtained from the WALMI Institute. Upon successful completion of the divisional-level training and based on its quality, a report shall be submitted by the Executive Engineer to the Director, PIM. Surprise inspections of these training programs shall also be conducted by the Director, PIM.

6.2 Number of Participants in Divisional-Level Training

At the divisional level, each training session shall have a minimum of 20 and a maximum of 30 participants. If the number of participants is less than 20, the training shall be cancelled and conducted on another scheduled date.

6.3 Honorarium to Training Personnel

WALMI-trained personnel providing training at the divisional level shall be given an honorarium of ₹300.00 per training session (75 minutes) as an incentive.

7. Monitoring of Mobilization Activities

7.1 Divisional-Level Monitoring of Mobilization Activities

Mobilization activities shall be monitored by the Zileदार and Junior Engineer. For this purpose, the work area of the Zileदars and Junior Engineers shall be pre-determined. The Zileदars and Junior Engineers shall submit fortnightly monitoring reports and verification reports (in the format prescribed by the Chief Engineer (Project), Irrigation and Water Resources Department) to the Head of the Divisional PIM Cell (Assistant Engineer). The Divisional PIM Cell shall review the fortnightly reports received from Junior Engineers and Zileदars and submit a consolidated report to the Executive Engineer.

7.2 Surprise Inspection of Mobilization Activities

Surprise inspections of mobilization activities shall be conducted by the Assistant Engineer or Executive Engineer of the division. The inspection report shall be submitted to the Superintendent Engineer.

7.3 Fortnightly Review at Circle Level

The Superintending Engineer shall conduct fortnightly reviews of the mobilization activities. The review meetings shall include the concerned Executive Engineers of the circle and the Head of the Divisional PIM Cell. The minutes of the meeting shall be forwarded to the concerned Chief Engineer.

7.4 Monthly Review at Chief Engineer Level

The Chief Engineer shall conduct a monthly review of the mobilization activities and submit a report to the Director, PIM.

7.5 Monthly Review by Director,

To review the mobilization activities, the Director, PIM shall conduct a monthly review meeting with the concerned Chief Engineers. The concerned Chief Engineers shall participate in the review by submitting the required information in the attached format.

8. Honorarium Payment Process for Mobilizers and Assistant Mobilizers

The honorarium of mobilizers and assistant mobilizers shall be paid in two installments. The first installment, which will be 50% of the total honorarium amount, shall be paid after verification.

the Cluster Awareness and Training Programs (as per clause 7.1). The second installment shall be paid when nominations are received on at least 75% or more of the outlets for the Water Users Association elections.

9. Expenditure for Cluster Awareness and Training Programs

In each Cluster Awareness and Training Program, 2–3 biscuits and tea shall be provided to the participants. An amount of ₹250 per Cluster Awareness and Training Program shall be paid for this purpose.

10. Expenditure for Training Arrangements at Division

The expenditure incurred on the training of personnel organized at the divisional level shall be met from the departmental training fund.

11. Travel Allowance for Mobilizers and Monitors

Canal Runners and Canal Supervisors engaged in mobilization work shall be given a lump sum travel allowance of ₹1000 per month. Their monitors, i.e., Zileedars and Junior Engineers, shall be given ₹2000 per month as lump sum travel allowance. Awareness and Training Material Divisional officers may obtain awareness and training material from the WALMI Institute at their requirements.

2. In this regard, I am also directed to state that the level of verification must be kept robust and effective.

Yours sincerely,

T. Venka

Principal Sec

No. 21/2018/3412/(1)/17-27-Irr. & W.R.-4 Dated:

Copy forwarded for information and necessary action to the following:

1. Chairman, PACT, Uttar Pradesh Water Sector Restructuring Project, Irrigation and Water Resources Department, U.P., Lucknow.
2. Chief Engineer (Project), Irrigation and Water Resources Department, U.P., Lucknow.
3. Director, PIM, Irrigation and Water Resources Department, U.P., Lucknow.
4. Chief Engineer, PACT, Uttar Pradesh Water Sector Restructuring Project, Irrigation and Water Resources Department, U.P., Lucknow.
5. Guard File.

By Or

(Mushtaq Ali)

Joint Sec

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